



Early Bird Registration Deadline EXTENDED to Thursday, November 11, 2004

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Proudly Serving Charitable Gambling Organizations Throughout Minnesota

The 14th Annual Minnesota Lawful Gambling Convention & Expo

November 18-19-20, 2004

Duluth Entertainment Convention Center (DECC)
350 Harbor Drive, Duluth, MN 55802-2698

Proposed Schedule Of Events

Thursday, November 18, 2004

- 8:00 am - 5:30 pm Exhibitor Set-Up
- 12:00 pm - 3:00 pm DECC Concession Stand is Open
- 1:00 pm - 8:30 pm Registration and Information Desk is Open
- 2:30 pm - 5:30 pm Informational & Training Seminars and Workshops
- 5:30 pm - 8:30 pm Exhibit Hall Open
- 5:30 pm - 8:30 pm Welcome Party - Hors d'oeuvres, Beer, & Pop (cash bar available)
- 8:30 pm - ??? *Enjoy Duluth*

Friday, November 19, 2004

- 7:30 am - 6:30 pm Registration and Information Desk is Open
- 7:30 am - 10:00 am Continental Breakfast
- 8:30 am - 9:45 am Informational & Training Seminars and Workshops
- 9:00 am - 4:00 pm Exhibit Hall Open
- 10:00 am Gambling Control Board Meeting (Public Meeting)
- 11:00 am Allied Charities of Minnesota 2004 Annual Meeting
- 11:00 am - 2:00 pm DECC Concession Stand is Open
- 1:15 pm - 2:00 pm ACM REGIONAL MEETINGS**
- 2:15 pm - 5:15 pm Informational & Training Seminars and Workshops
- 5:30 pm - 6:30 pm Social Hour (2 drink tickets per attendee, cash bar available)
- 6:30 pm - 8:30 pm Dinner Banquet - *Entertainment by "Steve Russell" & "C. Willi Myles"*
- 8:30 pm - ??? Exhibitor Hospitality Rooms
- 8:30 pm - ??? *Enjoy Duluth*

Saturday, November 20, 2004

- 8:30 am - 11:00 am Registration and Information Desk is Open
- 8:30 am - 10:00 am Continental Breakfast
- 10:00 am - 11:15 am Informational & Training Seminars and Workshops
- 11:15 am - ??? *Enjoy Duluth*

The 14th Annual Minnesota Lawful Gambling Convention & Expo

10 Reasons Why YOU Should Come To The 14th Annual Minnesota Lawful Gambling Convention & Expo

1. It's the **state's (and nation's) largest** charitable gambling business event - attracting approximately 2,390 gaming delegates last year and expected to grow again in 2004.

2. You'll see the **latest products and technologies** the lawful gambling world has to offer. Virtually every charitable gambling supplier in the state will be there - approximately 48 companies and 78 exhibit spaces displaying every lawful gambling product imaginable (and then some).

3. Get **new ideas** that will help you and your organization and/or company. Whatever your charitable gambling interest, whatever your place in the industry, there are seminars and workshops that will help you on the job.

4. **Great opportunities.** The Minnesota Lawful Gambling Convention & Expo is where all the pieces of the gaming world - and a lot of its deals - come together.

5. It's in downtown **Duluth** at the beautiful **Duluth Entertainment Convention Center (DECC)** overlooking Lake Superior.

6. **Network** with delegates from every gaming market and every gaming niche. You'll meet the state's best and brightest charitable gaming professionals in seminars, between seminars, and on the trade show floor.

7. There's just **one low fee** - no add-ons, no restricted events.

8. It's **statewide**. You'll learn from hundreds of delegates from all across the great state of Minnesota.

9. **Experience.** The Minnesota Lawful Gambling Convention & Expo, now in its fourteenth year, features some of the state's (and nation's) most experienced gaming professionals.

10. **Professional development.** You'll leave better informed, better connected, and better prepared than ever to thrive in Minnesota's lawful gambling industry.

A Quick-Reference Guide

What To Expect

Many exciting exhibits, scores of seminars and workshops to choose from, plus Thursday Welcome Party, Friday Continental Breakfast, Friday Dinner Banquet, Saturday Continental Breakfast, great entertainment (*Steve Russell & C. Willi Myles*), keynote speakers, special events, and hundreds of opportunities to meet and greet fellow charitable gambling professionals from all across the great state of Minnesota.

Who Should Attend

There are seminars and workshops for everyone involved in charitable gaming, including:

Gambling managers and assistants; CEOs; organization board of directors; organization members; gaming employees; manufacturers; distributors; accountants; gaming suppliers and vendors; executive directors; government regulators; law enforcement officials; legislators; state, county, and city officials; news media; gaming fund beneficiaries; and members of the public who are interested in lawful gambling.

World Class Facilities

All seminars, workshops, and meals - and the Minnesota Lawful Gambling Expo - will be held at the beautiful Duluth Entertainment Convention Center (DECC).

The DECC overlooks Lake Superior and is connected by skywalk to downtown Duluth - shuttle service will be provided to ACM Convention & Expo Hotels.

One Low Fee

One registration fee gains you complete access to all seminars and workshops, the Expo, Thursday Welcome Party, Friday Continental Breakfast, Friday Dinner Banquet, & Saturday Continental Breakfast. **Sign up early and enjoy our Early Bird discount.** *Check the Official Registration Form for complete details (see back page).*

The 14th Annual Minnesota Lawful Gambling Convention & Expo

Registration

Just complete the official registration form and return with your payment as soon as possible. **To receive the Early Bird discount your response must be postmarked by Thursday, November 11, 2004.** After this date you must register on-site. See back page for complete details.

Lodging

This year we will again be using a Housing Bureau to process room reservations. The Duluth Convention & Visitor's Bureau will be providing the ACM Housing Bureau. A Duluth Housing Bureau Reservation Form with Duluth area map is enclosed for your convenience. *This includes a Duluth Hotel Accommodations Update as of 10/9/04.*

Reservations will be made on a first-come, first-served basis based on the postmark or fax date of the Housing request. Additional hotels will be added if needed. Priority for reservations with same postmark or fax date will be based on a random drawing. **Please do not overbook - only make reservations for rooms that you intend to use.**

To be assured of housing, please return the Duluth Housing Bureau Reservation Form as soon as possible. All reservations at ACM preferred rate hotels must be made through the Duluth Convention & Visitor's Bureau - delegates are required to send the Duluth Housing Bureau Reservation Form to the Duluth Convention & Visitor's Bureau to make reservations for their sleeping rooms (telephone reservations and those sent directly to the hotel/motel for ACM blocked rooms will not be accepted until after the cut-off of Wednesday, October 27, 2004).

For additional Duluth Hotel Information please contact Nicole Eld at the Duluth Convention & Visitors Bureau. She can be reached at 800-438-5884 ext. 111 or neld@stduluth.com

Again, in fairness to others please do not overbook - only make hotels reservations for rooms that you intend to use.

Shuttle Service

Ground transportation will be provided throughout the show between the Duluth Entertainment Convention Center (DECC) and ACM Convention Hotels/Motels. We are working with the Duluth Convention & Visitor's Bureau and local transportation experts to develop the exact shuttle plan. **Shuttle schedule will be in the ACM Pre-Convention confirmation packet to be mailed Wednesday, November 10, 2004 to all registered attendees.**

Seminars & Workshops

Approximately 37 different topics will be offered at the Convention & Expo. Presenters will be experts from the Lawful Gambling industry, including the Gambling Control Board, Department of Revenue, and Internal Revenue Service. You will find the greatest collection of gambling related topics and personalities available. Many topics will be presented twice so that you can take in as much as possible. Many topics will qualify for a gambling managers continuing education requirement. ***Revised Seminar & Workshop topics descriptions, & Schedule appear in the September/October ACM Newsletter on pages 8 - 14.***

Exhibitors

Approximately 48 gaming suppliers and vendors from around the state and across the country will display their latest products and services at the Convention & Expo. Check page 7 of the September/October ACM Newsletter for current exhibitor list.

About The Sponsor

The Minnesota Lawful Gambling Convention & Expo, the state's (and nation's) largest event of it's kind, is sponsored by the largest trade association of licensed lawful gambling organizations in Minnesota (and the USA), Allied Charities of Minnesota.

Each year, they use their expertise to bring gaming professionals from every facet of Minnesota's lawful gaming industry together for this extraordinary show.

Information

Call King Wilson, Executive Director of ACM, at 612-659-8399 for additional information.

The 14th Annual Minnesota Lawful Gambling Convention & Expo

Early Bird Official Registration Form

Please photocopy for additional registrations

Please fill out form completely.

Exhibitors do not use this form. Use exhibitor registration form only (available in mid-October).

General Information

Gambling License # _____

Organization/Company _____

Address _____

City/State/Zip _____

Phone Number (____) _____

Will your organization/company be an ACM Member or Associate Member as of November 2004? Yes _____ No _____

Register Early and Save

Registration includes admission to all scheduled seminars and to the exhibit hall each day. There is no limit to the number of seminars you may attend. Admission to seminars requires a ticket which can be picked up at the registration desk on a first-come, first-serve basis. Registration also includes: Welcome Party; Friday Continental Breakfast; refreshment breaks; 2 drink tickets for the Friday Social; the Friday Dinner Banquet; and the Saturday Continental Breakfast. *Registration fees do not include accommodations.*

Early Bird Registration (postmark by 11/10/04)

Current ACM Members or Associate Members as of 11/2004
(includes employees and/or organization members)

_____ Attendee(s) @ \$110 = \$_____

_____ Spouse(s) @ \$50 = \$_____

Non-Members

_____ Attendee(s) @ \$410 = \$_____

Enclosed is our check for \$_____

Do not send Official Registration Form after Wednesday, November 10, 2004. After this date you must register on-site.

On-Site Registrations

Current ACM Members and Associate Members

Attendee(s) @ \$160 and Spouse(s) @ \$50

Non-Members

Attendee(s) @ \$460

Attendees

Name _____
Check if: _____ Gambling Manager _____ CEO

Spouse's name (only if attending) _____

Name _____
Check if: _____ Gambling Manager _____ CEO

Spouse's name (only if attending) _____

Name _____
Check if: _____ Gambling Manager _____ CEO

Spouse's name (only if attending) _____

Name _____
Check if: _____ Gambling Manager _____ CEO

Spouse's name (only if attending) _____

Name _____
Check if: _____ Gambling Manager _____ CEO

Spouse's name (only if attending) _____

Name _____
Check if: _____ Gambling Manager _____ CEO

Spouse's name (only if attending) _____

Name _____
Check if: _____ Gambling Manager _____ CEO

Spouse's name (only if attending) _____

Name _____
Check if: _____ Gambling Manager _____ CEO

Spouse's name (only if attending) _____

Cancellations

*Will only be accepted until Saturday, November 6, 2004. There is a \$50 per attendee & \$25 per spouse cancellation fee. **No refunds after Saturday, November 6th, 2004.** Substitutions can be made at no charge at any time.*

Payment

Make checks payable to: **ACM Convention & Expo**

Mail to: **Allied Charities of Minnesota,
PO Box 583174, Minneapolis, MN 55458-3174**

Convention & Expo Expenses Are Allowable Expenses.